

Save the Date and Register Now at www.alter-inc.com/workshops.html for

Tools for Web 2.0

A Workshop on Using the Latest Tech to Stay Competitive

This workshop introduces you to the latest, best technologies and tools for accessing relevant information and managing your personal knowledge base.

Learn how to use them in your own life to create a richer, faster, higher-yield learning process.

- Do you struggle to **keep up with the latest insights, issues, best practices** and changes in your field? As the growth in the volume and complexity of knowledge accelerates, it's easy to lose ground.
- Would you like to stay on top of current thinking in your field in only **fifteen minutes** a day, **three times a week**?
- We all need a better way to **stay current and to manage our information flows**. The innovations available to us, mostly for free, in what is known as "Web 2.0" or the "next net", can help tremendously.

Incorporating what you learn about Web 2.0 into your professional practice will position you to be more effective and competitive in your career, and more competent and effective as an organizational leader, peer resource, or SME.

Be the go-to technologist who works smarter.



ALTER, Inc. consults with companies and professionals to radically improve their competitiveness, save time, and understand the latest technology. **Godfrey Parkin** and **Sarah Ward** prepare you to compete at today's level of business.

Dates and Locations

½ Day Pilot – Big Discount!
Sat., June 17, 2006
Washington, D.C.

Discounts to ISPI Members

For More Information,
Call (877) 984-4659

Register at:
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Benefits and Outcomes. You will:

- Get hands-on with web 2.0 phenomena like RSS readers, wikis, blogs, communities of practice, podcasts, social networks, and targeted personal knowledge-sharing resources like Del.icio.us and Digg. If you are still Googling to know what's going on, it's probably time you started tapping into, and contributing to, all the collective wisdom online in a more efficient and personalized way.
- This one-day workshop will change the way you think and operate, will save you hours every week, and will help to make you the most informed and up to date professional among your peers.

Go Online and Answer Our Five Frank Questions about Evaluation!
www.alter-inc.com/evaluation-questions.html