

Save the Date and Register Now at www.alter-inc.com/workshops.html for

LES is More!

A One-day Workshop on Developing Your Learning Evaluation Strategy (LES)

This challenging, hands-on workshop introduces the many benefits of having an evaluation strategy and helps you create your own.

You spend a great deal of money and time on organizational learning because you expect it will help your organization perform better. But how do you know, from a strategic business perspective, what impact you are having? Smile sheets? **A Learning Evaluation Strategy (LES) sets out what the high-level goals of evaluation are and defines the approaches that an organization will take to make sure that those goals are attained.**

If you still think of evaluation in terms of smile-sheets and ROI, you need to step back and take a more strategic view. This workshop will open your eyes to newer, better ways to operate, give you powerful tools, and offer approaches for implementing them back in your organization.

Developing a **Learning Evaluation Strategy (LES)** will Cut Your Evaluation Workload and Boost the Value of the Information You Collect.

IT MAY BE THE SMARTEST MOVE YOU MAKE THIS YEAR!



ALTER, Inc. consults with top companies to radically improve their training bottom line by using a LES. **Godfrey Parkin** and **Sarah Ward** personally prepare you to elevate your evaluation practices and outcomes to today's level of business.

Dates and Locations

PILOT #1: Big Discount!
June 15, 2006
Washington, D.C.

PILOT #2: Big Discount!
June 16, 2006
Washington, D.C.

Discounts to ISPI Members

Benefits and Outcomes. You will:

- Learn to analyze your training activities and focus on those areas where evaluation is relevant and essential.
- Explore different approaches to measuring impact at every level, that are neither obtrusive nor expensive.
- Practice effective ways to consolidate and report on your evaluation data that even the most innumerate C-level executive will love.
- Create evaluation policies and procedures – and a strategic plan for implementing them – that will significantly reduce your evaluation workload while dramatically improving the usefulness of its output.

For Information call (877) 984-4659 Register at www.alter-inc.com/workshops.html

Go Online and Answer Our Five Frank Questions about Evaluation!
www.alter-inc.com/evaluation-questions.html